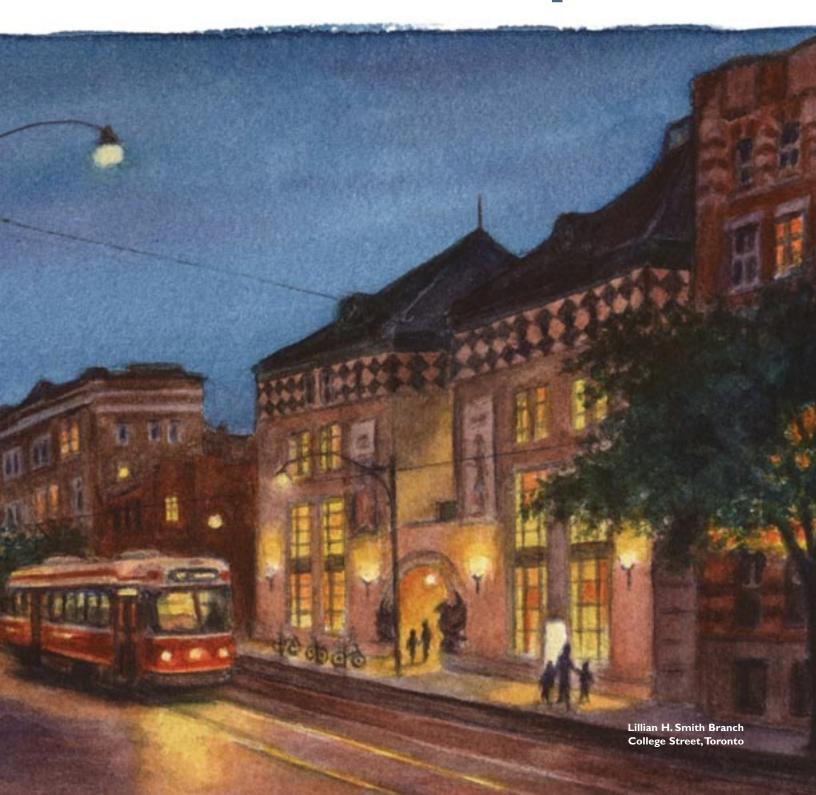
TORONTO PUBLIC LIBRARY

# Annual Report 2002





**COVER ART: Watercolour by E. Jane Hunter** 

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FAR LEFT: Josephine Bryant, City Librarian

LEFT: Gillian Mason, Board Chair

# FROM THE CITY LIBRARIAN AND LIBRARY BOARD

2002 was our fifth year as an amalgamated system. It was a year of progress and achievement — and a wonderful statement on the benefits the city-wide system is offering residents of Toronto.

People are borrowing more items than ever, with demand for materials in languages other than English increasing most rapidly. Web use is also rising, with our public making it clear that they want information in both traditional and electronic formats.

During the year, we began work to improve language collections throughout the city. A new short-term loan collection, *Best Bets*, was introduced and was immediately popular. Electronic services — from catalogue options to online research tools — continued to develop by leaps and bounds. And programs for all ages, as well as public consultations for branch changes, were well attended.

Overall, Toronto's demand for library services saw us retain our distinction, during 2002, as the busiest public library in North America.

One very satisfying accomplishment was a city-wide library card sign-up

campaign that reached all junior kindergarten children in Toronto, through the boards of education. We were delighted that Toronto Poet Laureate Dennis Lee lent his name and kid-friendly presence to the campaign launch, also penning an original bit of verse celebrating alligator library cards.

Outreach visits to high school students also took the library's message to that age group, introducing them especially to the wealth of resources available through our website.

Another highlight: a celebration of 25 years of outstanding reference service in the impressive beauty of Raymond Moriyama's Toronto Reference Library. This deserved a little noise and individuals like Albert Schultz, Alistair MacLeod and Jacques Israelievitch were just some of the popular draws at programs that contributed to this celebration.

Partnerships continued as an important support for the depth and range of services we're able to offer. Special thanks to the TD Bank Financial Group for their support of the TD Summer Reading Club, to *The Toronto* 

Star for ongoing contributions of newspaper subscriptions and advertising support, and to branches of the Rotary Club for supporting our Leading to Reading programs.

We were very pleased this year with the success of our Performing Arts Lecture Series, sponsored very generously by Starbucks Coffee and effectively cross-promoted with the respected Soulpepper Theatre Company. Much appreciation to the Toronto Public Library Foundation for ensuring that these and other partnerships flourish.

As the year ended, news that we had received an Ontario Library
Association Exceptional Achievement
Award for "effective leadership and teamwork" in meeting service challenges in our newly amalgamated community, topped an already immensely satisfying year. All credit to a strong staff team and their creative responses to the needs of Toronto residents.

We look forward with enthusiasm to the opportunity, in 2003, to host the joint ALA/CLA Conference here in Toronto. Planned for June, it will



Toronto Star Newspaper Centre: National Librarian Roch Carrier tours the recently renovated Toronto Star Newspaper Centre with City Librarian Josephine Bryant.

feature over 2,000 events, meetings and programs, with keynote speakers including Gloria Steinem, Ralph Nader and Rex Murphy among others. It will be the first time in 40 years ALA has met in Canada.

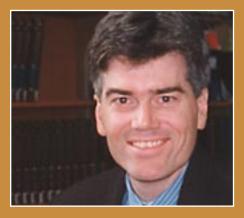
We appreciate the support of Toronto City Council for this event; it will be a significant boost to Toronto's summertime economy. We also appreciate City Council's ongoing support for Toronto's vital, responsive public library service. It's one we are proud and privileged to deliver.

Josephine Bryant

Josephine Bryant City Librarian

Gillian Mason

Chair, Toronto Public Library Board



Rick Goldsmith, CA Chair, Toronto Public Library Foundation

### FROM THE FOUNDATION BOARD

Scratch the surface of Toronto Public Library and you will be amazed at what you'll find, especially if you haven't walked through one of its doors lately.

Many Toronto residents have fond memories of using the library in their youth — to help with homework, to access a range of books they couldn't necessarily afford to buy, and sometimes, even, to get a first taste of the world of work.

But, as work, family and other interests increasingly fill our lives, we may overlook the library, not realizing its full role and relevance in our community.

As this year's Annual Report reveals, the library is remarkably important in the lives of Toronto residents. It is one of our city's most popular municipal services. It is visited by more people than the Air Canada Centre, the CN Tower and the ROM combined. And visits continue to climb as Torontonians increase their interest in traditional services like borrowing books, as well as in newer information formats like DVDs and the Internet.

The library is a unique and costeffective way to help equalize opportunities in life for all members of our community. It offers wide-ranging



support for our economy through the provision of free and equal access to information. It is also a stabilizing, community-enhancing presence in our neighbourhoods as a key component of our city's public spaces.

For all these reasons it is rewarding for the Toronto Public Library Foundation to encourage funding partnerships in support of the library's important services.

We are happy to report that we have had many successes this year, generating more than \$1 million, in 2002, from funding partnerships and individuals. To note just a few: individual donors contributed a record \$180,000 during our Annual Campaign; the Rotary Clubs of Scarborough, Toronto and Leaside offered generous support for services including children's literacy programs; and Starbucks Coffee Company sponsored the very successful 2002 Performing Arts Lecture Series as part of the Toronto Reference Library's 25th anniversary celebrations.

Looking ahead, the Foundation will continue its efforts to reach out to people and organizations in our city, telling the library's story, and perhaps surprising some who didn't know, or

had forgotten, just what a busy, important, multi-faceted place it is. It's a place that is indispensable to the life of our city, but it's also one that deserves their generous charitable support.

We will continue to work with individual donors, organizations and service groups, developing unique and meaningful ways to help our library serve Toronto even better.

Thanks to all the generous donors and supporters who have helped in so many ways this year. We are certain they will join us in continuing support in the years to come.

Rick Goldsmith, CA Chair, Toronto Public Library Foundation Board



Highlights







FAR LEFT: Huma Humaira

LEFT: Ghulam Abbas

# Taking it local Cedarbrae Branch

There's the Soon Lee Supermarket, the Shahi Karahi Restaurant, the Spice it Up Jamaican Take-Out, the Bombay Bazaar. And then there's the giant, sprawling Cedarbrae Mall.

Bustling business, numerous highrises and family-filled residential streets surround Markham Road and Lawrence Avenue East in Toronto's east end; the intersection itself a fast-moving crossroads, six lanes each way, atop a broad rise of land.

Just south of that intersection is Cedarbrae District Branch, a roomy, sunny beehive of activity: its community a microcosm of the vibrant, multi-ethnic, multi-languaged city Toronto has become; its services a reflection of the lively, creative ways the library responds.

"You name it — in terms of services in the system — we've got it," says librarian Sandra Cox with a smile.

With visits, in-branch use and circulation consistently high, Cedarbrae clearly appeals to a wide cross-section of its community.

Sixteen-year-old Huma Humaira belongs to the Cedarbrae Youth Advisory Group (YAG) and has also been a volunteer tutor in its Homework Help Club. She's a passionate reader. "Harry Potter, Madeleine L'Engle, Jane Austen, The Lion King." Her list of favourites is long and she credits her grandfather, "a huge role model," for this interest. He encouraged her to

read, and also write down her thoughts, when she was young and adapting to life in Canada.

When it came time to do her high school volunteer service, it seemed only natural for Huma to go to the library.

As a YAG member, she gets to review and suggest teen materials at the branch, help arrange and decorate the teen area, and help produce a publication of teen writing and artwork.

Well past her required 40 volunteer hours, Huma stays involved because, she says, "I like it."

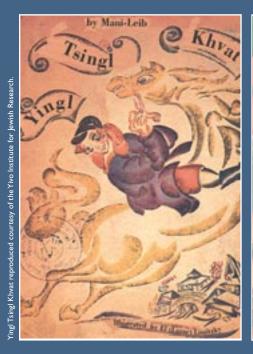
Cedarbrae's community-oriented programs run the gamut from English Can Be Fun for kids to English Conversation Circles for adults. Its Leading to Reading program received funding, in 2002, from the Rotary Club of Scarborough.

Multilingual circulation at Cedarbrae is the highest in the library's 98-branch system, not counting Chinese. Including Chinese — by far the library's largest language collection — it still ranks in the top four. Cedarbrae offers materials in 19 languages other than French and English. Two other special collections showcase local Scarborough history and Black and Caribbean heritage materials.

Ghulam Abbas, originally from Pakistan and now two-year resident of Toronto, gets a lot out of his time at Cedarbrae.

He uses English as a Second Language (ESL) and Test of English as a Foreign Language (TOEFL) materials, and attends ESL and English conversation programs at the library. He also uses library computers for research and email and reads widely for pleasure: biographies of "politicians, scientists, social reformers," travel books, and newspapers. Abbas hopes to qualify soon to teach math and physics in Canada.

"The people here will help you with anything," he says. "This is my second home, really. I couldn't live without the library."





Page-turners in many languages: With books, magazines, CDs and videos in 40 languages, (smaller collections in 100 languages), the library offers many choices to Toronto residents. This copy of Yingl Tsingl Khvat (FAR LEFT) at Barbara Frum Branch, is a facsimile reproduction of the original, published in Russia, in 1918/1919. Written by Mani-Leib (Brahinsky), one of the major Yiddish poets of this century, it's a re-telling of a classic tale with illustrations by El (Lazar) Lissitzky. This edition was produced by the Yivo Institute for Jewish Research, in 1986. Sharing shelf space with it, these days, is the story of another, more recent young adventurer, riding into gleeful fantasy and conquering book-lovers everywhere: Harry Potter (LEFT), this time in Hebrew. Barbara Frum Branch was named for the respected CBC radio and television journalist, who died in 1992. Like many library branches, Barbara Frum receives a number of donations from patrons yearly.

### HIGHIZIGHUS

#### TORONTO LOVES TO READ

Toronto residents showed continued strong interest in books, magazines and information of all kinds this year, pushing library statistics up yet again, and making ever more clear the complementary effect that newer media has on traditional library service.

Overall circulation grew by 5.5

of library materials were slightly down as customers continued the trend to electronic information gathering: electronic database searches up six percent, while overall virtual visits increased 31 percent.

Underlying all these increases: solid, widespread service improvements that keep the library relevant in our ever-

Nation-wide, interest in the written word was evidenced in just one way by the response to the CBC-sponsored Canada Reads one-book campaign. In Toronto, circulation and holds for Michael Ondaatje's In the Skin of a Lion shot up immediately.

percent, including increases of nine percent in multilingual materials and 12 percent in French materials.

Holds took another big climb this year — up 23 percent across the system.

And the number of people actually walking through library doors continued to grow. One-on-one information requests and in-branch use

changing city, and a continued need and affection for the written word — this interest was evidenced in just one way by the response to the CBC-sponsored Canada Reads one-book campaign. In Toronto, circulation and holds for Michael Ondaatje's In the Skin of a Lion shot up immediately.

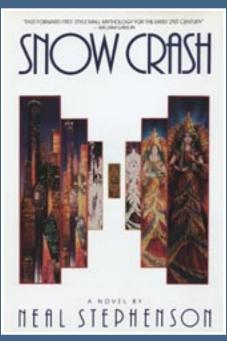
Improved multilingual collections contributed to circulation increases as

did continuing growth in Toronto's language communities. Chinese language materials, including Cantonese and Mandarin, enjoy by far the highest circulation of all multilingual materials: over 2 million for 2002. The next closest language is Hindi at just over 360,000 in 2002. The library maintains active circulating collections in some 40 languages from Yiddish to Lithuanian. Some of the more recent additions include Tagalog and Somali.

### NEW AND IMPROVED FROM A TO ZINE

During 2002, new Best Bets short-term loan collections were introduced, replacing previous three-day collections, and offering borrowers a stimulating assortment of new and popular books: award-winners, popular classics, mysteries and interesting first novels. Thirty branch locations, including five large ones, no holds, no renewals, and borrowing periods of





FAR LEFT: Best Bets = hot titles: Along with current bestsellers, award-winners and titles that have been made into movies or highlighted in the media, Best Bets includes popular classics, a large mystery collection and interesting first novels.

LEFT: Rare first edition: This first edition of Neal Stephenson's Snow Crash was added to the Merril Collection of Science Fiction, Speculation and Fantasy during 2002. Published, in a first run of only 1,000 copies, in 1992, Snow Crash was hugely popular, taking the science fiction world by surprise. The first edition became an instant modern rarity. Also acquired by the Merril Collection in 2002: a complete set of the works of Jack Vance — the Vance Integral Edition donated by American philanthropist Paul G. Allen who included the Merril as one of five libraries, worldwide, to receive this as a donation.

one week only, they're a browser's dream and have been extremely popular.

The library also began efforts to broaden access to its multilingual collections by establishing larger resource collections and smaller, rotating deposit collections.

Reflecting a different point on the reading spectrum, The Broken Pencil Zine Collection, at the Toronto Reference Library, was established with the donation of 400 zines from Hal Niedzviecki, founding editor at Broken Pencil, a Toronto-based magazine of zine

"Libraries are a great conduit for getting literature from the writer to the reader."

> — Alistair MacLeod, Winner, 2001 IMPAC Dublin Literary Award

culture and the independent arts. Interestingly, one zine author/publisher

represented in the collection is the

books and fiction editor at Broken Pencil, Emily Pohl-Weary, granddaughter of Judith Merril who founded the library's Merril Collection of Science

resources digitized; the new Ask A Librarian online reference service; and the Canadian Theatre Record (CTR), our newest Internet gateway. Important

Anne of Green Gables by Lucy Maud Montgomery and A Fine Balance by Rohinton Mistry topped the list of favourite books in a 2002 poll of Toronto Public Library staff. Despite vastly different surroundings, both books illustrate the timeless appeal of stories about family life with all its struggle and turmoil.

Fiction, Speculation and Fantasy. Pohl-Weary is also the author/editor of Merril's biography, Better to Have Loved: The Life of Judith Merril, launched at the Merril Collection in 2002.

The library increased its offering of electronic books, still an experimental form for most readers, to more than 3,000 online books, in 2002. They cover everything from health and science to philosophy and politics.

Continued upgrades to electronic resources included new databases, some available with a library card from home computers; more library

partners in the CTR project included Associated Designers of Canada, the National Theatre School of Canada, ecentricarts inc., and the University of Guelph. The Department of Canadian Heritage, Canadian Culture Online Program provided funding support for this project through the Toronto Public Library Foundation.

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There's the insistent beat of the huge, round drum, the shouts of the crowd — Go! Deweys! Go! — and the rapid dig, pull, dig, pull of boat paddles sparkling in water. Twenty people pulling hard and fast on a long, colourful Dragon Boat, in front of cheering, sun-washed crowds, is a long way from the day job for most people who work at Toronto Public Library.

But, for the third year in 2002, the library's Dragon Boat Team, the Dewey Decimators, ponied up time, money and muscle to practice all spring and race all summer in an increasingly popular Toronto sport. Also in 2002, they felt the thrill of a second place showing in the final of their division at the giant Toronto International Dragon Boat Festival held each summer at Toronto Islands.

Dragon Boat racing was first introduced to Canada during Vancouver's 1986 Expo, but it celebrates a legend that goes back more than 2,000 years in China. Introduced to Toronto in 1989, it has already become a regular part of summer in the city, growing to the point where there are races virtually every weekend, somewhere in southern Ontario, all summer long.

Founding team captain Janice Suarez-Mason first came into contact with the sport at the Vancouver Expo; and she was the spark that lit the fuse of the Dewey Decimators at Toronto Public Library, in 1999.

"It was the 10th anniversary of dragon boating in Toronto. Staff at the library were all trying to come together as a team after the (1998) amalgamation. And 2000 was the Year of the Dragon. It seemed appropriate," says Janice.

By summer 2000, the Dewey Decimators were in the water and paddling — the first library Dragon Boat team in

Costs of competing are covered by team members and supporters, with the help of a matching grant from the Toronto Public Library Foundation.

Most team members were completely new to the sport, says Janice. In the first year, they were expecting good fun and good exercise, she says, but it wasn't long before a strong competitive streak emerged.

"We started off thinking we were just in it for fun. But, about halfway through, we got really serious. We wanted to win. And that's what really bonded the team together. There's always a lot of joking going on with other teams. Soon people we're saying: 'We've got to beat those librarians.'"

It's a demanding sport, says Janice. Many of the participants have developed a whole new appreciation for fitness. Some even head to Florida, for a week in the spring, to train. The activity pulls people from practically every department of the library, everyone relishing the opportunity to be on the water practicing, but also beating the heat of the city, at least twice a week in the summer.

Year I saw them compete in two races. Year 2 and 3, it was three races. For 2003, they're aiming for four. Some of the races are part of fundraisers for causes like breast cancer research or Lou Gehrig's Disease. Some are just fun community events.

"It's really a wonderful way to get a new, vigorous, active image of the library out there in the community," says Janice. There's nothing quite like hearing their supporters screaming from shore: Go Deweys! "I mean they're screaming," says Janice. "The whole experience has been just great — great for the image of the library, and nothing but positive for everyone."







Taking centre stage: A full window display (FAR LEFT), promoting the library's 2002 Performing Arts Lecture Series, greets customers and passersby at Starbucks popular Britnell's location near Yonge and Bloor. Some of the guests featured in the series included ballet great Frank Augustyn (TOP LEFT) and Kristine Bogyo (BOTTOM LEFT), cellist and founder/conductor of the Mooredale Youth Orchestra (BELOW) shown here with pianist Anton Kuerti who is slated for inclusion in the 2003 series.



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#### **BRING ON THE NOISEMAKERS**

It was party time at Yonge and Bloor this year as we pulled out the party favours, got the Audubon birds to toot some horns, and celebrated Toronto o'clock opening and the ensuing rush to computers, newspapers, books and periodicals. The place is perennially popular with Toronto residents, including newcomers who make full use of the Language Learning Lab, the ESL materials, the more than 84

"I walked into the Reference Library, Raymond Moriyama's magnificent building, for the first time in years and was floored, just amazed to see every single carrel busy, every single reference librarian helping someone out, every single computer among the dozens they've got busy. Just seeing this wonderful facility so busy and so used reminded me that this is what cities are. This is what they do. They collect money from their citizens to create resources that the citizens then go on to use and enjoy."

— Andy Barrie, CBC Radio Host, Metro Morning, September 10, 2002

Reference Library's first 25 years.

This large, internationally respected library, in its spacious Raymond Moriyama building, has fast become a popular destination and one of Toronto's local landmarks.

Line-ups each morning await the 10

worldwide newspapers, and simply the depth and breadth of its many collections. Persian poetry. Spanish novels. Gorgeous materials on travel, gardening and art. A fascinating Performing Arts Collection. Old books. New books. Canadiana. Genealogy.

Materials in up to 100 languages.

Consumer Health. Lots of computers.

And more.

This year, an enlarged Information Commons was created, to open in early 2003. Terraced levels and 34 sleek, new computer workstations will expand space and service on the first floor. With the renovated *Toronto Star Newspaper Centre*, it's another important step in the overall revitalization of the library.

Special 25<sup>th</sup> anniversary events at the library, throughout the fall, highlighted music, art, politics and literature and drew capacity audiences.

Design for Public Space saw a lively exchange of views between architects Philip Carter, Jack Diamond, Eb Zeidler, Michael Kirkland and Globe and Mail columnist Lisa Rochon. The Performing Arts Lecture Series offered insights into the creative lives of guests Jacques Israelievitch, Concert Master of the Toronto Symphony Orchestra; Albert







FAR LEFT: Lively summer reading club artwork brightens new children's library card set for introduction in early 2003. It's expected to be popular in next year's library card sign-up campaign for junior and senior kindergarten children.

TOP LEFT: Raptors on reading: Toronto Raptor Eric Montross visits kids at Lillian H. Smith Branch to encourage them to read Bud, Not Buddy by Christopher Paul Curtis during Black History Month in February.

BOTTOM LEFT: Place of Meeting: Toronto students, here, were among the visitors to the TD Gallery in 2002 who enjoyed Toronto, A Place of Meeting: 10,000 Years of History. The exhibit showcased Toronto's colourful history in paintings, posters and photographs and drew — among other visitors and tourists — some youthful pilgrims attending World Youth Day, in Toronto, in 2002.

Schultz, founding Artistic Director of Soulpepper Theatre Company; and film producer Robert Lantos, among others. A *Mending Medicare* panel featured Drs. Carolyn Bennett, Michael Rachlis and Lawrence Erlick. Other visitors included cultural and political theorist Mark Kingwell, authors Alistair MacLeod and David Foot, poet Paul Savoie and artist Doris McCarthy.

### ALLIGATOR CARDS: FOCUS ON CHILDREN AND YOUTH

Children and youth occupy a very special place in all service planning at Toronto Public Library. In a first for the amalgamated system, a city-wide library card sign-up and awareness campaign targetted junior kindergarten children throughout Toronto in 2002. City Poet Laureate Dennis Lee created a new poem about the benefits of an alligator library card, and packages of promotional material, including recommended reading, went to the

homes of 30,000 young families throughout Toronto.

The result: 4,000 new registrants, important contact with young families, and great opportunities to build school, library and community ties. Plans for 2003 will see library card outreach again to Toronto junior and

Alligator Card, Alligator Card

If I don't get one, my luck will all be hard

Give away the green grass, give away the yard But don't give away my Alligator Library Card

Dennis Lee, Toronto Poet Laureate,
 April 2002

senior kindergarten children fulfilling a key service objective of the library's strategic plan.

The library's TD Summer Reading Club once again proved popular. In Toronto, more than 50,000 copies of

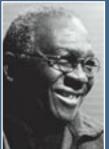
Read Around the World posters, sticker sets and activity books were distributed to eager young readers. Original artwork for the 2002 club was created by children's illustrator Ruth Ohi. We were fortunate that, once again, TD Bank Financial Group sponsored this effort in Toronto, and also at participating libraries throughout Ontario. Discussions continue about the possibility of expanding this program Canada-wide.

Leading to Reading — one-to-one help for children who are reading below grade level — and Homework Help clubs were offered at some 30 branch locations each this year. Both programs help children throughout the city in very practical and meaningful ways. They also offer wonderful volunteer opportunities, bringing people together across the generations as the children are helped by high

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TOP LEFT: Design for Urban Space: Opinions fly as Journalist Lisa Rochon and Architects Phillip Carter, Jack Diamond, Michael Kirkland and Eb Zeidler talk cities, libraries and public space.

**TOP CENTRE:** During his tenure as 2002 writer-in-residence at the library, Austin Clarke received news he had been awarded the 2002 Giller Prize for The Polished Hoe.

TOP RIGHT: Alistair MacLeod reads from No Great Mischief, for which he received the IMPAC (2001) Award.

MIDDLE LEFT: David Foot, author of Boom, Bust & Echo.

MIDDLE CENTRE: Political and cultural theorist Mark Kingwell.

MIDDLE RIGHT: Albert Schultz, founding artistic director of Soulpepper Theatre Company with (I-r) Starbucks' Toni Mattucci and Karin Koonings. As sponsor of the Performing Arts Lecture Series, Starbucks offered outstanding support for this high-quality program ranging from radio advertising, to pre-event gatherings, to delicious food and coffee at the events. Soulpepper provided valuable cross-promotional support, distributing series brochures at the DuMaurier and Premiere Dance theatres, offering discounts to customers with a library card, and featuring displays, in its theatre lobbies, of library materials related to its plays. Schultz was also a series speaker.

**BOTTOM LEFT: "If the public schools are** the common cathedral of our kids, public libraries are the common cathedral of adults." — Haroon Siddigui, Editorial Page Editor Emeritus, The Toronto Star at the Canadian Urban Institute Symposium. Pictured: Siddiqui with Toronto Public Library Board Chair Gillian Mason.

# Knowing is Better Reference Library turns 25

"We are proud of this vibrant and important meeting place."

- Josephine Bryant, City Librarian

Toronto Reference Library, the flagship of Toronto's library system, got its real start about 100 years ago, at the corner of College and St. George, in a building now owned by the University of Toronto.

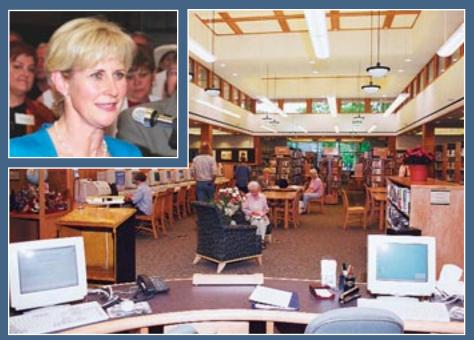
But, in 1977, the library relocated to Yonge and Bloor as Toronto put its money where its beliefs were, asserting that art, history, literature and learning should be front and centre in the life of a city, and creating a large, beautiful, modernlooking building, designed by architect Raymond Moriyama, to ensure that 'knowing' would be free and open to all.

Winner of the 1982 Governor General's Medal for Architecture, the new building lived up to all expectations, inspiring visitors with its curved lines, open atrium, miles of shelving and outstanding collections. Five publicly accessible floors look out over greenery-lined edges to a large central atrium.

Over the years new needs have prompted changes, notably space for the 200 computer workstations now in the building. In 2001, a beautifully revamped Toronto Star Newspaper Centre opened on the lower level. In 2002, an enlarged and completely restyled Information Commons was created, to open in early 2003. More changes to enlarge and update the public space on the first floor are planned with Moriyama and Teshima Architects with Ajon Moriyama, Raymond Moriyama's son, as lead architect.

Today, Toronto Reference Library houses the largest publicly accessible collection of books, images and music anywhere in the city. Overwhelmingly research and reference focused, it is the only public library of its kind in Canada. Its clientele is local and worldwide. Its resources are used within the building close to 1.8 million times a year. It receives valuable donations to its specialized collections annually.

25th anniversary events, taglined Knowing is Better, were an opportunity to blow the party horn and make a little noise about its success. The celebration drew Toronto residents from across the city to literary readings, cultural evenings and savvy talks on current affairs throughout the year. The Performing Arts Lecture Series, sponsored by Starbucks Coffee Company and co-promoted with Soulpepper Theatre Company, was a big part of that celebration.



For the love of Leaside; Councillor Jane Pitfield (INSET) joins the community to celebrate the resumption of library service in the beautifully reconstructed Leaside Branch. Always well-used, Leaside's circulation rose by another 15 percent after it re-opened. Programs, responding to burgeoning community interest, reach everyone from babies to older adults.

#### Continued from page 13

school or older adult volunteers.

Coordination and monitoring of the programs is generally managed by post-secondary young adults. Summer Leading to Reading programs were able to expand to two new locations this year: Agincourt and Mimico branches.

#### TALKING TO TEENS

Outreach also targetted teens as the library visited more than 14,000 students and 1,200 teachers, in high schools across the city, to provide training on electronic library resources available from home, school and work. Included in that effort was a promotion of the Ask A Librarian online reference service. That service expanded, midway through 2002, to include real time chat as well as email.

### BRICKS, MORTAR — AND A LEASIDE ROCK

It is a never-ending but always important task keeping 98 well-used branch locations in good repair; 2002 was particularly busy in this respect.

Club, along with the proceeds from the sale of *Leaside*, a history of the local Leaside area edited by Jane Pitfield, helped pay the cost of creating that room. A generous donation from the Rotary Club of Leaside contributed to

"Libraries really stand out among municipal services for new immigrants.

There's an overall hunger for information, especially at the community level."

— Frances Frisken, Professor Emerita and Senior Scholar of Urban Studies, York University

Leaside Branch, set amidst the tree-lined streets of its quiet, mid-town neighbourhood, re-opened, in June, after a year of reconstruction. The fully accessible new branch offers improved community meeting space, increased study space, more public computers and a quiet, windowed room dedicated to items of local historical interest. Support from CIBC, East York Kiwanis Club, First Pro Shopping Centres, Hyde Park Properties Inc., Loblaw Companies Ltd., and the Leaside Lions

the costs of furniture for the reconstructed Leaside Branch.

Always well-used, Leaside saw circulation rise by another 15 percent after it re-opened; and programs that respond to burgeoning community interest reach everyone from babies to older adults.

Not all Leaside historical items found their way to the new local history room however. A billion-year-old rock, formed as part of the bedrock a few hundred kilometres to the north of





FAR LEFT: Roundtable discussion: Minister of Culture and Chair of the Management **Board of Cabinet David Tsubouchi visits** Toronto Reference Library as part of Ontario Public Library Week. His visit included a roundtable discussion with members of Ontario's larger library community, and formal presentation of provincial funding support to Board Chair Gillian Mason.

LEFT: Freedom to Read Week: Playing to a full house, CBC's Erika Ritter (I) moderates a panel discussion on The Impact of Terrorism on Freedom of Expression. Participants include Stéphane Perrault, Justice Canada (middle) and Stephen McCammon, Canadian Civil Liberties Association. Other panelists not shown: Robert Warren, Ontario Film Review Board; Ron Brown, Writers' Union and Journalist Stevie Cameron.

Leaside in Precambrian times, then transported by glacial movement to the area some 10,000 years ago, found its way to a new location — Leaside's front lawn.

Unearthed during gas line excavations, the rock caught the attention of a local resident with a keen interest — as have many Leaside cornerstones during the year: a new, wheelchair-accessible Bookmobile hit the roads in June, with room for 3,000 items including books, videos and CDs; Black Creek Branch relocated to the North York Sheridan Mall providing an improved and more visible service location to the community; and Dawes Road Branch received much-needed

"Libraries are oases within the urban landscape, where people from all walks of life can go and read and learn. Libraries belong to everyone in the community."

— Bruce Stratton, Toronto Architect

residents — in the community's history and development. He thought the library would be a fitting place to showcase this bit of natural local history, and the library agreed. The rock was moved to Leaside's lawn, where, along with flowers and shrubs, it has become an integral part of the landscape.

Changes to other community

structural improvements and refurbishing.

All told, during 2002, some 40 branches benefited from wide-ranging upkeep and repair.

### VISITORS

Toronto Public Library was pleased to profile gifted authors and illustrators in programs, lectures and workshops for all ages in 2002.

Kimmy Beach
Adwoa Badoe
Bruce Bell
William Bell
Michelle Berry
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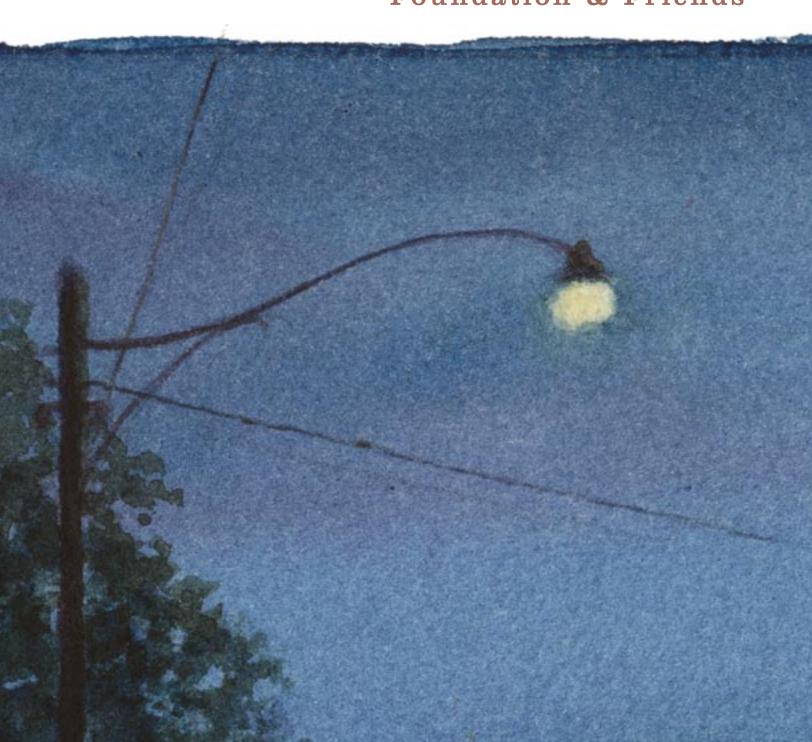
The Evolution of a Book Christopher Paul Curtis

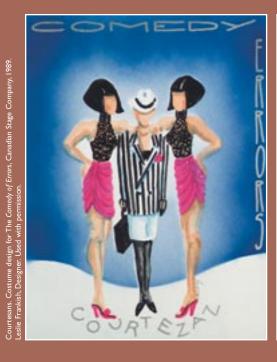
Funded by Helen E. Stubbs Memorial Trust Fund

We gratefully acknowledge The Canada Council for the Arts for supporting literary events at Toronto Public Library.



Foundation & Friends







FAR LEFT: Theatrical history: Launched in 2002, Canadian Theatre Record is the library's latest Internet gateway, and showcases contemporary Canadian theatre information and materials from the 1960s and onwards. Important partners in this project include Associated Designers of Canada, the National Theatre School of Canada, ecentricarts inc., and the University of Guelph. The Department of Canadian Heritage, Canadian Culture Online Program provided funding support for this project through the Toronto Public Library Foundation.

LEFT: Lyrics, Labrish and Lingo: Canadian Writers from the Caribbean: The 2002 PEN Benefit, during Freedom to Read Week at Toronto Reference Library, featured, among others, poet clifton joseph, shown here with storyteller and former head of the library's Parkdale Branch Rita Cox.

### BUNDRACTORS

A special thanks to our Benefactors. Extraordinary gifts call for special recognition. The library is pleased to acknowledge the leadership support of generous donors who made new gifts and pledges at the \$10,000 or more level in 2002.

#### Jane Dobell

Jane Dobell presented the Osborne Collection with an outstanding collection of books and art, of which the many highlights include an undated original watercolour of "Madeline" by Ludwig Bemelmans, and one of the original celluloid images from the Walt Disney film *Pinocchio*, based on Carlo Collodi's classic tale. Jane Dobell has supported the Osborne Collection in every way, from many hours of energetic and creative fundraising to generous support of special projects to aid acquisitions and conservation. Her gifts of beautiful and attractive materials, over many years, have greatly enhanced the holdings and reputation of the Osborne Collection.

#### ecentricarts inc.

It takes many partners to create an ambitious Internet portal like the Canadian Theatre Record (CTR). Launched in 2002, CTR will grow over several years as digital content about Canadian theatre is added by Toronto Public Library and its partners across Canada. Building on their expertise in working with clients in the arts, culture and educational

sectors, ecentricarts inc. generously supported the design for the new CTR portal, allowing the creation of detailed technical planning materials and an engaging prototype design.

#### Peter and June Elendt

For many years, Peter and June Elendt have collected fine editions of beautifully illustrated children's books. Their special interest is in works illustrated by Arthur Rackham. Peter Elendt was editor of The Journal of the Arthur Rackham Society for a number of years, and he and June hosted the 1999 meeting of the Arthur Rackham Society in Toronto. At that time, the society held a meeting at the Osborne Collection. The Elendts presented their extensive collection of fine books, many in hand-constructed boxes, all in excellent condition, to the library in 2002. The loving and expert care shown toward this collection makes it a truly rare and valuable addition to the Osborne Collection.

### Friends of the Arthur Conan Doyle Collection

The generosity of its Friends allowed the Arthur Conan Doyle Collection to acquire 29 volumes formerly in Conan Doyle's own library. The books' interest and value lies not only in their origin, but also in their reflection of the author's interests. The gift includes volumes inscribed to and by Conan Doyle himself.

### The Friends of Toronto Public Library, North Chapter

The Friends of Toronto Public Library, North Chapter raised much-needed funds through Book Ends, their used book store, to support the Leading to Reading program.

### The Friends of Toronto Public Library, South Chapter

The Friends of Toronto Public Library, South Chapter provided funds through their book sales and through the sale of used books at Book Ends (South) to support several library initiatives including English Can Be Fun.

#### **Rick Goldsmith**

As a founding member of the Literary Circle Membership program, Rick Goldsmith made a generous donation to the library in 2002 to help it enhance collections and expand services. Goldsmith has served the library in many capacities over the years. He has been Chair of the former Scarborough Public Library Board, the predecessor Toronto Public Library Board and the amalgamated Toronto Public Library Board. He has served on the Toronto Public Library Foundation Board since 1998 and in 2001 became its Chair. His involvement has contributed to the development of over \$9 million in funding partnerships between the library and the private and government sector. Goldsmith is also a member of the Rotary Club of Toronto.

#### The Estate of Elizabeth Harrison

Executors of the estate of Elizabeth Harrison presented to the Osborne Collection, on behalf of this gifted and original Ontario author, artist, poet and teacher, a splendid assortment of unpublished manuscript materials, original art and books related to her work for young readers. Harrison, the author of High Street Canada, wrote and illustrated additional works, including Almost an Edwardian and Life Begins at Brighton. Harrison's paintings hang in the AGO, Queen's University and the Justina Barnicke Gallery at Hart House, University of Toronto.

#### **Tim Howes**

Tim Howes gave the library 270 Canadian city directories spanning the years 1925 to 1995. These were welcome additions to the Toronto Reference Library's directories collection, greatly improving its coverage of many cities, chiefly in the western and Maritime provinces.

#### Roger Jowett

Roger lowett donated two rare and unusual works related to the history of the British Empire. Frontier and Overseas Expeditions from India is an eight-volume work published by the British Army in India, from 1908 to 1913, about countries in Asia that were part of the British Empire at that time. The set is highly valued for its excellent maps. G.E. Newland's The Image of War, or Service in the Chin Hills (Calcutta, 1894), is one of the earliest photographic records of the Burmese people and of the British Army in the field. These books are available in the Special Collections Centre of the Toronto Reference Library.

#### The Catherine and Maxwell Meighen **Foundation**

The Catherine and Maxwell Meighen Foundation has for five years generously provided funds to support the Home Library Service and the Bookmobile. Its gift this year enhanced the large print collections of the Mobile Library Service.

#### MintoUrban Communities Inc.

MintoUrban Communities Inc. provided a generous donation that was used to help support Leading to Reading, the library's children's literacy program, in 2002.

#### **Lorraine Monk**

A generous donation from Lorraine Monk included a large collection of books many of which were signed by the author. Included were numerous photography books and exhibit catalogues by Canadian artists and first editions of works by Canadian authors. Of

special interest was a first edition of Henry Miller's Black Spring published in Paris, by Obelisk Press, in 1938. Monk was the founding director of the Canadian Museum of Photography and founder and former head of Still Photography at the National Film Board.

#### **Morris Norman**

A generous donation from Morris Norman, of pictures, broadsides, printed ephemera, books and pamphlets, was a significant addition to the library's Baldwin Room collections at Toronto Reference Library. Documenting the social, cultural and commercial history of Toronto, from the early 1900s to the mid-20th century, the material illuminates the life of Toronto residents at work, recreation and in the community. Norman has been a Canadiana collector for many years.

#### Norman and Marian Robertson **Charitable Foundation**

Norman and Marian Robertson Charitable Foundation made a special grant to provide for conservation projects related to large archival acquisitions at the Osborne Collection of Early Children's Books. With this support, new archival collections can be made available to researchers within a very short time. The new collections are in high demand, but safe handling is the first condition of use. Marian Robertson, long a supporter and Friend of the Osborne Collection, has helped to sponsor an important aspect of collection preservation and care, so that public access can be provided more quickly than would otherwise be possible.

#### The Rotary Club of Leaside

The Rotary Club of Leaside made a generous donation to the library that contributed substantially to the cost of new furniture at Leaside Branch this year. Leaside was reopened after a complete reconstruction in June 2002.

#### The Rotary Club of Scarborough

The Rotary Club of Scarborough gave a generous gift to support the important work of the Leading to Reading children's literacy program at the Cedarbrae District Branch of the library.

#### The Rotary Club of Toronto

The Rotary Club of Toronto provided generous funding to help support Leading to Reading, the library's children's literacy program.

#### **Emily and David Sheldon**

Residents of British Columbia Emily and David Sheldon have worked in careers that encompass both university and public library work, and have for many years collected children's books, with a special focus on the works of Maurice Sendak. In 2002, the Sheldons generously presented their extensive and beautifully kept collection of modern children's books to the Osborne Collection, where it was added to the Lillian H. Smith Collection of distinguished books, published from 1911 to the present. The gift filled many important gaps in the collection, and included a number of special book-related novelties that are fine additions to research and display materials. This gift was made in honour of their friend and colleague, David Kotin, Manager of Special Collections, Toronto Public Library.

#### **Dr. Frank Sommers**

Dr. Frank Sommers donated a large collection of 'how to' videos covering a variety of topics such as home improvement, automobile maintenance and repair, health, investment, exercise, dance and more. These videos have been added to the video collection at Toronto Reference Library as well as a number of other library branches.

#### **Starbucks Coffee Company**

The Starbucks Coffee Company initiated a new sponsorship for the Performing Arts Lecture Series, 2002, held at the Toronto Reference Library. This popular and awardwinning program featured nine outstanding individuals in the field of performing arts including Robert Lantos and Albert Schultz. Starbucks support included speaker fees as well as refreshments.

#### **TD Bank Financial Group**

TD Bank Financial Group is a longtime supporter of children's programs and initiatives at Toronto Public Library. Its support for the TD Summer Reading Club ensures this fine program reaches children all over Ontario. Province-wide, more than 150,000 children are eager participants in a program that sustains and improves reading skills over the summer months.

#### **TD** Friends of the Environment Foundation

TD Friends of the Environment Foundation generously supported the purchase of books and other materials on the environment, enriching collections in six library branches in east Toronto.



Meeting the fans: Children's illustrator Ruth Ohi produced original artwork for the 2002 TD Summer Reading Club. The club is now sponsored by TD Bank Financial Group at libraries throughout Ontario.

#### **Telus**

Telus provided a grant of \$10,000 in support of Leading to Reading, the children's literacy program at Toronto Public Library. This important project assists children who are reading below grade level and helps to cultivate a lifelong love of reading and learning.

#### The Toronto Star

The Toronto Star continues to give much appreciated support by providing copies of its daily newspaper, at no charge to the library, to all 98 library branches. In addition, it supports outreach efforts of the library by providing advertising space for library programs and service, at no charge, periodically during the

#### George Weston Ltd., Corporate Office

George Weston Ltd., Corporate Office provided generous support for conservation at the Osborne Collection, in 2002. This help has made new materials accessible for public use and enjoyment in a timely way. Safely housed and boxed or encased, materials can be handled by patrons without undue strain on fragile originals.







Gala fundraiser: A Novel Afternoon

FAR LEFT: A special hockey stick, autographed by the 22 children's authors and illustrators attending A Novel Afternoon, is presented to keynote speaker and Canadian hockey legend Ken Dryden by City Librarian Josephine Bryant.

TOP LEFT: Popular children's author Kenneth Oppel is the 2002 recipient of the Toronto Public Library Celebrates Reading Award.

BOTTOM LEFT: This year's event, held at the Granite Club, drew over 200 guests and raised \$80,000. From left: Diane Mavernac-Ross; Joan Boxer; Foundation **Board Treasurer Richard Boxer.** Front: Catherine Mavernac-Ross.

Event sponsors were:TD Bank Financial Group; The Printing House; Harper Collins; The Toronto Star; Whitehots.

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TOP LEFT: Al Waxman Collection: A tribute celebrated the life of well-known actor Al Waxman and acknowledged, with appreciation, the donation of materials and memorabilia from his career, donated to the library after his death, in 2001. More than 100 friends and family attended including Waxman's wife Sara and son Adam shown here.

воттом LEFT: Design-a-Bookmark: Thamy Giritharan, a winner in the Design-a-Bookmark contest sponsored by Laurentien, is congratulated by Board Member Mitchell Weisberg.

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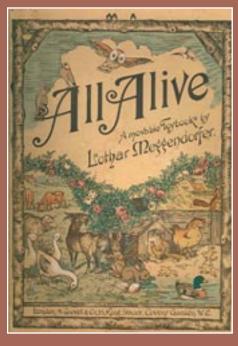
Dorothy Marshall Ann Martin Douglas Martin Helen Martin Lou Mason Muriel Masson Mary McDougall Maude Kim Maxwell Marie Mayo W.C. McClure Joan McCatty Verna McCullough Ruth McDonald William McDonald S. McFadden Jean McFall Isabel McFarlane M. Carolyn Mcgee Leslie McGrath Catherine McGuire William McGuire W.G. McIntosh Muriel McKay Donald McKerron W. R. McKinley Sharon McLean Majorie McLeod Jane McMillen James McMurrich Brenda McNee Rod McQueen Dolly Medhurst

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Stephanie Mediati

Lillian Methven



All Alive, A Movable Toybook by Meggendorfer (London: Grevell, ca. 1885), purchased for the Osborne Collection of Early Children's Books, in 2002, through the Osborne and Lillian H. Smith Trust Fund with the assistance of Patricia Brückmann, in memory of Dr. John W. Schieffelin. Lothar Meggendorfer (1847-1925) created some of the most ingenious movable books ever made. His particular skill was in connecting all moving parts, so that pulling a single tab made them all work at once. This intriguing book is a portrait of domestic animals that includes cows that nod their heads over food, and a flock of moving

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David Self Karen Seto Alan Shar Wendy Shaw Jaroslaw Shchuka Theresa Sheehy Vasilios Shizas Steven Shubert Katherine Shumski Roger Silverthorne J. Grace Singleton Bounkham Sithivong Anne Marie Skewes Victor Skidra Kathleen Skinner Frances Slayton H. Marie Smibert John Smith Maria Smyk Diana So Maureen Spencer Han Spoel Muriel Stead L. Faye Stephenson Lauren Stephenson Lloyd Stewart Pearl Stewart David Stiles Alison Stirling H. W. Stokes Patricia Stone Ed Stossel

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Toronto Public Library sincerely thanks our Literary Circle members. The Literacy Circle Membership program provides funding to the Toronto Public Library to support underfunded priorities on an annual basis. The funds enhance collections, expand access to oversubscribed programs and help to create additional programs as community need arises. Donors with gifts of \$1,000 or more annually to the Library Foundation are included in the Literary Circle membership program.

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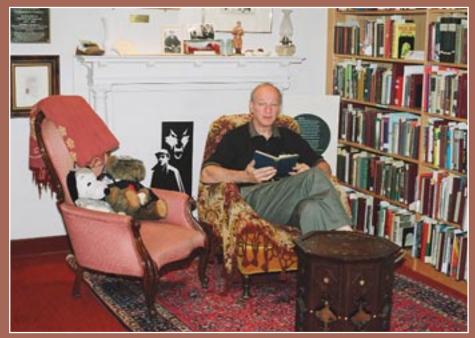
ecentricarts inc.

Tim Howes

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Generous gift builds Arthur Conan Doyle Collection: Cliff Goldfarb, Vice-Chair of the Friends of the Collection, enjoys the opportunity to read books, purchased in 2002, that were part of Arthur Conan Doyle's personal collection. Now available in the Arthur Conan Doyle Room of the Toronto Reference Library, the 29 books reflect personal interests and areas of research that enriched Conan Doyle's writing, and include volumes inscribed to and by him. This significant addition to the collection was purchased and donated to the library by the Friends of the Arthur Conan Doyle Collection.

#### **Monthly Donors**

The Toronto Public Library recognizes the ongoing support it receives from its monthly donors.

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#### **Arthur Conan Doyle** Collection

The library recognizes the work of the Friends of the Arthur Conan Doyle Collection in their generous contributions to this unique and special collection. On behalf of the worldwide membership of the Friends, the library would like to especially thank the following donors.

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FAR LEFT: This Magical Book: Not generally a top destination for Toronto children, the Toronto Reference Library nevertheless drew numerous youngsters, like Rebecca Mallove, as well as many other visitors to its exhibit of movable and pop-up books for children at the TD Gallery, in April. The exhibit featured materials from the Osborne Collection of Early Children's Books and received much-appreciated support from the Donner Canadian Foundation on the recommendation of its Chair, Allan Gotlieb.

LEFT: Allan Gotlieb, former Canadian Ambassador to the United States and Chair, Donner Canadian Foundation speaks at the exhibit opening.

### Friends (\$250-\$999)

The late Mary E. Campbell
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Barbara Rusch and Donnie Zaldin

#### Partners (\$1,000-\$4,999)

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#### **Merril Collection**

The Toronto Public Library acknowledges the support of the Friends of the Merril Collection of Science Fiction, Speculation and Fantasy in maintaining and expanding this wonderful collection. A special thanks to donors who support this collection.

#### Donors (\$100-\$249)

Bill Vrantsidis

### Friends (\$250-\$999)

Quill Communications
Space Time Continuum

#### **Osborne Collection**

Special collections deserve special friends. The Friends of the Osborne Collection of Early Children's Books have been integral in soliciting support for this unique treasure. The library thanks all donors who provided financial support for the collection this year.

### Donors (\$100-\$249)

Maureen Adams C. Alan Ayre Jane Banfield Marilyn Barry Bob Barton Lisa Retel Cicely M. Blackstock David Mason Books Lisa Bowen Lucy K. Browning Janet A. Bryers Deborah Burrett Patricia Christie Alice Churchman Rita Cox Elizabeth Dashwood Lindsay C. Davis

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#### Osborne Gifts-In-Kind

The library gratefully acknowledges gifts of rare and original treasures to the Osborne Collection.

### Donors (\$100-\$249)

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The Toronto Public Library acknowledges the donors who supported the Friends of the Toronto Public Library with their donations.

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Scarborough past: The William Chester house and residents, at the north-east corner of Ellesmere Road and Morrish Road, photographed in 1908, by Joseph A. Blakey — well before the 20th century suburbanization of Scarborough. This picture is part of a permanent display highlighting the local history collection at Cedarbrae District Branch. The original photograph is part of the Canadian Historical Picture Collection at Toronto Reference Library.

## Making a Lasting Gift to the Library

Many Canadians choose to make generous contributions of time and money to support charitable organizations in their communities.

In return, they experience unique and meaningful rewards as they help to make a difference in the lives of others.

Many people, however, do not realize that they can continue to make these contributions, after their death, through an appropriate designation in their will, living trust or estate plan to organizations they have valued in their lifetimes.

Bequests and planned gifts are an important source of funding at Toronto Public Library. There are many ways to make them.

The simplest one is to name the Toronto Public Library Foundation in your will or living trust as a beneficiary. Designations can be made in a specific dollar amount, or as a percentage of the assets in your will.

You may also consider donating, through your will, other assets such as stocks, bonds, mutual funds, or term deposits.

Another option is to name the Toronto Public Library Foundation as the beneficiary of RRSPs, RRIFs, or existing life insurance policies.

Whatever way you choose to use estate planning to support the Toronto Public Library, we suggest you consult a professional advisor such as an attorney, estate planner or accountant on how best to leave an appropriate legacy.

If you would like to discuss a bequest or other gift intention, the Toronto Public Library Foundation staff would be happy to review your needs and interests.

Your planned contribution will help support library service for future generations, and will touch the lives of thousands of individuals, for many years to come.

#### Contact:

Helen Kontoulakos Toronto Public Library Foundation 789 Yonge Street Toronto, Ontario M4W 2G8 416-393-7047

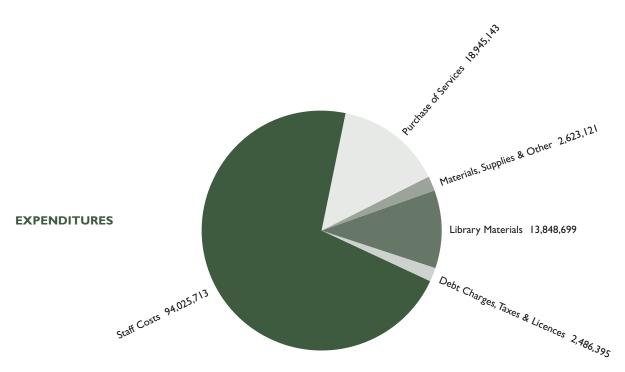


Financials & Statistics

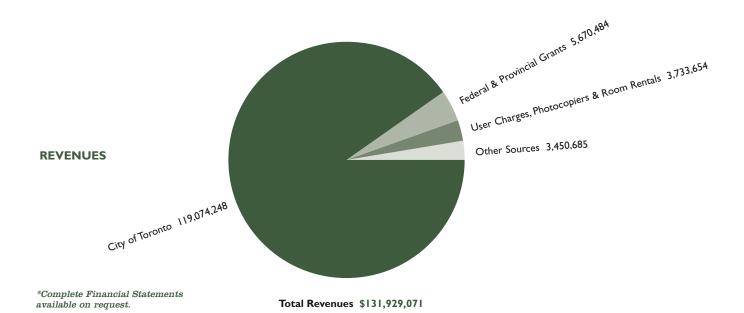
### TORONTO PUBLIC LIBRARY BOARD

#### **Statement of Operations**

Year Ended December 31, 2002. Excerpted from audited Financial Statements.\*







### TORONTO PUBLIC LIBRARY FOUNDATION

#### Statement of Operations and Changes in Fund Balances

Year Ended December 31, 2002. Excerpted from audited Financial Statements.\*

		2002	2001
	REVENUE		
	Donations & Sponsorships Donations-in-Kind Interest	1,667,500 455,868 34,794	1,165,101 700,005 55,746
		\$ 2,158,162	\$ 1,920,852
	EXPENSES		
	Professional Fees Development Office Grants to Toronto Public Library	9,912 316,587	3,148 564,650
	& Toronto Public Library Trust Funds Direct Charitable Activity	2,158,648 25,134	1,611,662 25,112
		\$ 2,510,281	\$ 2,204,572
	EXCESS OF EXPENSES OVER REVENUE	(352,119)	(283,720)
	FUND BALANCES Beginning of Year	472,429	756,149
	FUND BALANCES End of Year	\$ 120,310	\$ 472,429
Financial Position			
As at December 31, 2002	2. Excerpted from audited Financial Statements.*		
	ASSETS	2002	2001
	Cash & Short-Term Investments Accounts Receivable Grants & Sponsorships Receivable Deferred Charges	602,419 8,318 250,000 207,030	1,544,370 25,176 391,923 –
		\$ 1,067,767	\$ 1,961,469
	LIABILITIES		
	Due to Toronto Public Library Due to Friends, South Chapter Accounts Payable & Accrued Liabilities Deferred Revenue	684,208 7,120 6,129 250,000	1,097,052 - 65 391,923
		\$ 947,457	\$ 1,489,040
	FUND BALANCES		
	Total Fund Balances	\$ 120,310	\$ 472,429
*Complete Financial Statements available on request.		\$ 1,067,767	\$ 1,961,469



### Statistics

	2002	2001
LIBRARY USE		
Circulation	29,224,857	27,697,666
In-Library Use	10,412,149	10,627,721
Information Requests	8,378,467	8,604,111
Visits	18,181,092	17,730,891
Holds Filled	3,427,356	2,793,119
Individuals using Public Workstations	5,291,508	4,986,328
WEB SERVICES		
Virtual Visits*	13,609,751	10,417,534
Database Queries/Searches	2,947,128	2,773,053
Items Examined	26,856,711	22,681,435
Virtual Information Requests	19,467	13,400
PROGRAM ATTENDANCE		
Preschool	154,537	143,297
Children's	248,595	217,454
Teens	13,481	12,478
Adult	66,328	43,849

<sup>\*</sup>Includes website, databases, catalogue, Dial-a-Story.

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416-393-7000

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